

### A TO B MEDIA PRODUCTION

### **ABOUT US**

A to B Media Production specializes in organizing and hosting festivals, concerts, and music videos. With nearly 17 years of experience, we have established a strong presence in this field. Our services extend across the Gulf region and the Arab world.

### **OUR STRATEGY**

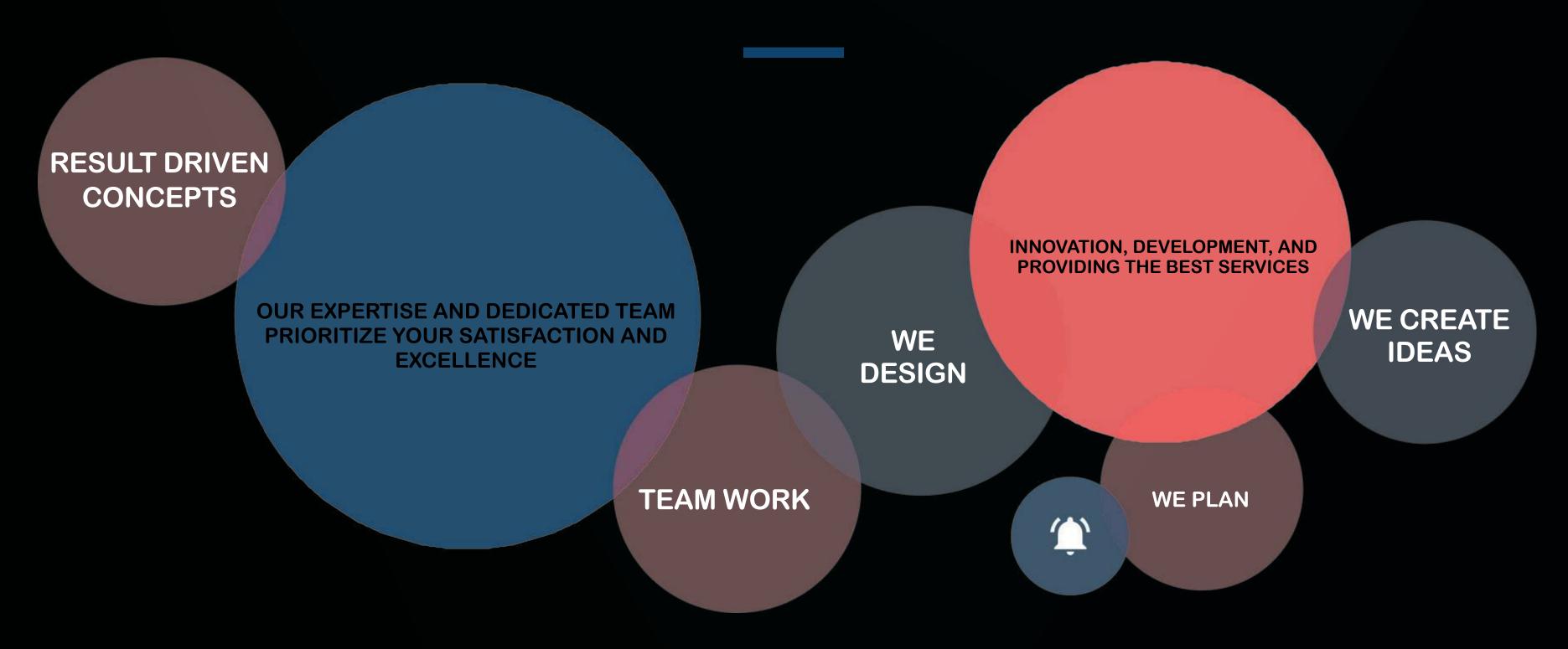
Our strategy focuses on innovation, development, and providing top-quality, exceptional services.

Leveraging our expertise and dedicated team, we prioritize your satisfaction and aim to ensure your distinction in every endeavor.



### **HOW WE WORK?**

#### **A2B MEDIA PRODUCTION**



### WHAT DO WE SPECIALIZE IN?

#### At A2B Media Production

we excel with our expertise and dedicated team in bringing your dreams to life. We work diligently to exceed your expectations, offering high-quality services at all times and for all occasions. With over 17 years of experience, you can trust us to deliver on every promise. We assure you that turning your dreams into reality is a top priority for us.

From start to finish, we ensure the success of your events by providing technical support tailored to your specific needs. Whether you're looking to organize an event, cover a festival, or host a birthday party, we are here to fully coordinate your event effectively. You can rely on our services, and we will provide you with exceptional assistance tailored to your needs.

### SERVICES WE OFFER?

**PUBLIC RELATIONS** 

Media campaigns for government entities, private institutions, and public figures

**ARTIST MANAGEMENT** 

Managing the work of artists across the Arab world.

**MUSIC VIDEOS** 

Filming national songs and advertisements using the latest **EVENT ORGANIZATION** 

Planning and executing all kinds of events, including weddings, equipment with a distinguished team. educational activities.

**MEDIA PRODUCTION** 

Filming and executing TV programs, media campaigns, and advertisements.



### **OUR SERVICES**

One of the most important services provided by the company includes producing TV programs and organizing events. These services encompass organizing conferences, exhibitions, media campaigns, and, in particular, national, sports, and heritage events (especially in the United Arab Emirates). This includes national heritage races such as falconry, camel racing, and Yowla competitions, as well as cultural and awareness events, training programs, and private events. These services are carried out according to the latest advanced organizational frameworks by a qualified administrative and technical team with extensive experience in this field, ensuring the needs of government and private institutions are met.

We are fully aware of the key requirements and components necessary to organize and manage outstanding competitive events. Additionally, we specialize in producing music videos, managing artists' work, and public relations.

Moreover, we also film promotional advertisements for all types of events to ensure they are marketed appropriately.



### OUR WORK EVENTS AND FESTIVAL HIGHLIGHTS



#### Sessions

Volvo Ocean Race Sessions in Abu Dhabi 2014 Planning, Execution, and Direction.



#### **Programs**

Modhesh World Festival, Dubai TV 2014

Planning and Execution.



#### **World Humanitarian Day**

World Humanitarian Day Campaign for the International Humanitarian City under the slogan #ShareHumanity Filming, Execution, and Direction.



#### **Events**

Contracting with the Most Prominent Artists in the Arab World for Weddings and Birthday Celebrations Planning, Execution, and Direction.



#### **Festivals and Championships**

- Salalah Festival 2007
- Dubai Camel Racing Club 2018
- Sheikh Maktoum Falconry Championship 2018
- Al Meydan Program 2018

**Planning and Execution** 



#### **National Day**

- National Day Beach Events (Abu Dhabi) 2010
- National Day Events in Fujairah 2013 and 2014

**Planning and Execution** 



# OUR WORK MUSIC VIDEO



www.a2b.ae

# OUR WORK MUSIC VIDEO





























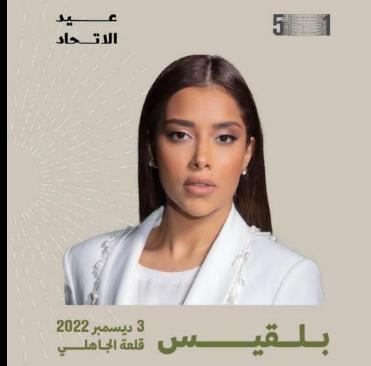


















## **OUR TEAM**



Bassam Alturk General Manager Iman Alzir PUBLIC RELATION

Omar Saadallah PRODUCER

Fawzi Aidi MARKTING EXECUTIVE

### a2bmediaproduction











## OUR CLIENTS STEP BY STEP, WE BUILD TRUST























